

SHADE CITY BREWFEST SPONSORSHIP OPPORTUNITY

By sponsoring Shade City, you are helping to offset the cost of keeping the event sustainable through having a dishwashing station, supporting local musical artists, keeping the garden safe and more.

FAR-OUT SPONSORSHIP: \$10,000

Marketing & Visibility:

- Prominent recognition as Presenting/Supporting Sponsor in all advertisements (Print, radio, and digital) and communication (event website, e-mails, social media, social media giveaway partnership, and event map) when applicable.
- Onsite signage, tabling, or activation opportunities.

Tickets & Hospitality:

- Private party at Lost Grove for 40 people, beer & pizza included.
- Tasting and brewery tour at Lost Grove for 10-15 people.
- 30 entries to Shade City Beerfest.
- 150 event vouchers to signature garden events.

RADICAL SPONSORSHIP: \$7,000

Marketing & Visibility:

- Recognition in print advertisements and communication (event website, emails and social media, social media partnership, and event map) when applicable.
- Onsite signage, tabling, or activation opportunities.

Tickets & Hospitality:

- 16 entries to Shade City Beerfest.
- Tasting and brewery tour at Lost Grove for 10-15 people.
- 75 event vouchers to signature garden events.

STELLAR SPONSORSHIP: \$5,000

Marketing & Visibility:

- Recognition in print advertisements and communication (event website, emails and social media, social media partnership, and event map) when applicable.
- Onsite signage, tabling, or activation opportunities.

Tickets & Hospitality:

- 12 entries to Shade City Beerfest.
- 36 event vouchers to signature garden events.

GROOVY SPONSORSHIP: \$2,500

Marketing & Visibility:

- Recognition in print advertisements and communication (event website, emails and social media, social media partnership, and event map) when applicable.

Tickets & Hospitality:

- 6 entries to Shade City Beerfest.
- 18 event vouchers to signature garden events.

MUSIC SPONSORSHIP: FRI \$600 - SAT \$750 - BOTH \$1200

Marketing & Visibility:

- Recognition in print advertisements and communication (event website, emails and social media, social media partnership, and event map) when applicable.
- Recognition map and event signage.
- "Music Presented By" sign by performance space.

Tickets & Hospitality:

- 2 entries to Shade City Beerfest.
- Access to discount passcode.

WANT TO GET IN ON THE PARTY?!
EMAIL: INFO@LOSTGROVEBREWING.COM

