

TREASURE VALLEY CANOPY NETWORK

2022 IMPACT REPORT





Dear Partners, Supporters and Friends,

As we reflect on our first full year as an official 501(c)3 organization, three words come to mind: collaboration, community and of course, trees. Without these, the Treasure Valley Canopy Network would not exist.

This year's Impact Report highlights the success of our City of Trees Challenge program with City of Boise, The Nature Conservancy in Idaho and dozens of community partners; and our launch of the Boise Tree Captains Program that is helping us plan for, plant and care for trees in areas of the city where they are needed most. You will also learn about how we have expanded the Treasure Valley Urban Wood Network statewide and built creative new partnerships with organizations like Lost Grove Brewing and ExtraMile Arena.

As we reflect back on 2022, we are filled with gratitude for our dedicated contributing members, our community partners and all the new friends we've made helping to build health and resilience across Idaho's Treasure Valley. As you review this 2022 Impact Report we hope you can share in our celebration of a successful year for the Network and get excited about what's ahead in 2023.

Sincerely,

Adam, Lance, Traci, Kim, Holly

The Treasure Valley Canopy Network Board of Directors



OUR MISSION: The Treasure Valley Canopy Network builds healthy and vibrant Treasure Valley communities.

COLLABORATE: Toward projects, programs and policies that connect our built and natural environments

INNOVATE: Through development of new ideas, resources and opportunities for connecting and creating thriving built and natural environments

SUSTAIN: By developing a culture of commitment to design that returns urban forest benefits in balance with our urban infrastructure, economy and society



CITY OF TREES CHALLENGE

The City of Trees Challenge continues to be a successful Network program, and one that showcases the impact of collaboration. Since 2020 we have planted over 14,760 trees in neighborhoods and parks across Boise and in 2022 we launched our Boise Tree Captains Program, engaged community volunteers and hosted multiple tours with key community partners and supporters. In partnership with Boise City Council President Elaine Clegg, Treasure Valley Canopy Network, City of Boise and The Nature Conservancy in Idaho will plan for, plant and grow one tree for every household in Boise (100,000 urban trees) and one seedling for every Boise resident in an Idaho forest (235,000 forest seedlings) by 2030.



IN THE CITY

Partnering with the City of Boise, we hosted our first cohort of Boise Tree Captains! Over 20 Boise residents were recruited and trained in basic tree care and to identify areas within their own neighborhoods that could use more trees. The Captains located homes for over 100 trees in neighborhoods across Boise that will benefit from increased tree canopy to reduce urban heat and improve health and wellbeing of these neighborhoods. Their efforts culminated in an October community planting day in partnership with City of Good and over 20 community volunteers who planted these trees in neighborhoods across the city.



IN THE FOREST

Alongside The Nature Conservancy, 149,000 forest seedlings have been planted in Boise National Forest -- which puts us over halfway towards our goal! Species include ponderosa pine and Douglas fir trees that will improve soil stability and forest health in the 2016 Pioneer Fire scar. Partial funding for the seedlings has come from the Arbor Day Foundation (ADF), who sent 20 of their staff to Boise this summer to celebrate Arbor Day Foundation's 50th Anniversary. During this celebration, the ADF team spent two days with the Network and City of Trees Challenge team touring forest seedling operations and our work throughout the City of Boise.



CITY OF TREES CHALLENGE OVERVIEW



15,102
TREES PLANTED

Planted in Boise, these trees will produce the following ecosystem services over the next 50 years.



1.08 BILLION
LBS OF MITIGATED CARBON



8.8 MILLION
LBS OF MITIGATED AIR POLLUTION



149,000
FOREST SEEDLINGS

Have been planted in Boise National Forest in partnership with The Nature Conservancy in Idaho and thanks to funding support from Arbor Day Foundation and Love Boise Parks.



565 MILLION
GALLONS OF CAPTURED STORMWATER



PARTNER SPOTLIGHT - CITY OF BOISE

"In my work on the City of Trees Challenge I have had the pleasure of working closely with the TVCN. Our partnership brings a level of collaboration and community engagement that the City of Boise simply could not achieve on its own. Together we have been able to grow the City of Trees Challenge from an idea into a truly impactful tool for change."

Danny Roop
Sustainability Specialist, Boise Parks and Recreation Department



COMMUNITY CONNECTIONS



LOST GROVE SHADE CITY BREWFEST

Created by Lost Grove Brewing, Idaho Botanical Garden, and Treasure Valley Canopy Network, The Shade City Brewfest has a mission to celebrate Earth Day and our business community through an annual low-waste community celebration. An estimated 3,000 people attended the Inaugural Shade City Brewfest on Earth Day weekend in 2022! The Network helped raise awareness about Boise’s urban forest and sustainability, and helped raise funding to support our programs and Lost Grove’s contributing membership in the Network.



EXTRAMILE ARENA PUTTING DOWN ROOTS FOR GOOD

This concert season the Network partnered with ExtraMile Arena to support local musicians during their Boise performances in building climate action through the City of Trees Challenge. This effort raised funding to support planning, planting and care for over 1,000 trees across Boise and Idaho forests and helped ExtraMile Arena join the Network as a contributing member.

PROJECT IMPACT



OVER 1,000
TREES PLANTED AND CARED FOR



2 MILLION
GALLONS OF CAPTURED STORMWATER



58,000 LBS
REMOVED AIR POLLUTANTS



3,000 TONS
OF CARBON OFFSET



GROWING PROGRAMS

URBAN WOOD NETWORK



The Treasure Valley Urban Wood Network, a program of the Canopy Network that began in 2020, has been the catalyst for an Idaho Chapter of the National Urban Wood Network. Through this local program, we are committed to maximizing the value of local urban timber for cities, the tree care industry, millers and makers as well as supporting sustainability efforts through partnerships in the public and private sector. In 2022 we saw growth in Idaho memberships and our team is now working together with partners in Colorado, north Idaho and WA State to expand circular urban wood economic opportunities.



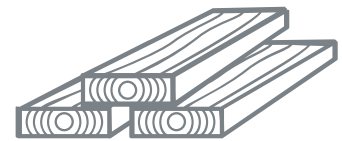
6
URBAN TREES

Were up-cycled and rescued from the landfill



6,000
LBS OF WOOD

Was harvested by our cities and industry partners



4,000
BOARD FEET

Of lumber was milled by our industry partners, an estimated value of \$40 - \$60,000, to support the local urban wood economy

IDAHO URBAN WOOD NETWORK MEMBERS

Urban Wood Network Members: The Keystone Concept; City of Boise; Timber Creek Recycling; Heart of Timber; Urban Forestry Products



GROWING PROGRAMS

CITY FOREST CREDITS



In January 2022, as part of a national sale, the Network sold our first batch of 57 City Forest Credits for the Treasure Valley Municipal Parks Planting Project (a partnership with City of Boise). The funding from this sale supports Treasure Valley Canopy Network's City Forest Credits Program and City of Boise's future tree planting funds. We anticipate another batch of credits to be available for sale following verification in 2025.



504

TREES PLANTED

Across 9 municipal parks
between 2016 - 2021



\$535,000+

ECOSYSTEM BENEFITS

Improved human health,
air & water quality, energy
conservation will be
produced over the next
25 years



568

CARBON OFFSET

Credits available for purchase
over the course of the next
20 years



MEMBERS

At the core, the Treasure Valley Canopy Network exists for and by our members. Funding provided by these organizations supports our staffing resources, program growth, and the collaboration needed to have long-term impact.

VISIONARY



LEADER



STEWARD



MEMBER



ANNUAL FINANCIAL REPORT



\$25,000
CONTRIBUTING MEMBERSHIPS

\$18,000
IN PRIVATE DONATIONS

\$100,000
IN-KIND CONTRIBUTIONS

Staff and Board of Directors non-compensated time & materials

\$185,000
RAISED FOR CITY OF TREES CHALLENGE

\$125,000 = 149,000 forest seedlings planted in Boise National Forest to restore lands damaged by the Pioneer Fire (Arbor Day Foundation; The Nature Conservancy in Idaho; Love Boise Parks; and additional private funding sources) and \$60,000 raised (USDA Forest Service)



2023 VISION AND GOALS

In 2022, the Network had great success growing our programming and organization: City of Trees Challenge; Idaho's Urban Wood Network; improved coordination and planning by the Board of Directors. We also successfully met and exceeded our goals for fundraising and contributing member growth. In addition to our success, we are experiencing growing-pains that are associated with this rapid growth - primarily staffing needs to continue to support and grow our programming. In 2023 we will: (1) Grow our Board of Directors and their governance structure and support of the organization; (2) Expand Member contributions to support an increase in staffing to meet the programming demands; (3) Continue to grow fundraising and partnership efforts at the local, regional and national level; (4) Support and expand upon existing programs with a focus on increasing staffing to maintain and improve program delivery.

