

TREASURE VALLEY CANOPY NETWORK IMPACT REPORT 2023





Dear Partners, Supporters and Friends,

In order to build health and resilience through our work, it's critical that we help communities plan for, plant and care for trees. This is the motto that we've adopted to talk about our work at the Treasure Valley Canopy Network. In 2023, we met and exceeded our goals to scale-up strategic tree planting efforts in neighborhoods of greatest need across the City of Boise through the Elaine Clegg City of Trees Challenge, planting over 1,800 trees with over 150 volunteers and our partners with City of Good and Boise Parks and Recreation Department. Our success is in large part, thanks to key funders and community partners and growth of neighborhood partners who are ready to act on climate through tree planting. Our dedicated team and the unwavering support from our members and volunteers have been instrumental in making 2023 a major success for the Network.

It is my hope that, in reviewing this report, you see the results of the hard work from our team and that you are inspired to join us in 2024. In the coming year we will expand our work all across the Treasure Valley, where healthy and thriving trees are desperately needed to improve health and quality of life for our region's residents.

Sincerely,

Lance Davisson
Executive Director

Board of Directors: Adam Mancini, Kim Siegenthaler, Traci Swift, Holly Lostra, Kylie Bolland, Mike Andrews

Staff: Emma Stammer, Drea Davis



OUR MISSION: The Treasure Valley Canopy Network builds healthy and vibrant Treasure Valley communities.

COLLABORATE: Toward projects, programs and policies that connect our built and natural environments

INNOVATE: Through development of new ideas, resources and opportunities for connecting and creating thriving built and natural environments

SUSTAIN: By developing a culture of commitment to design that returns urban forest benefits in balance with our urban infrastructure, economy and society



THE ELAINE CLEGG CITY OF TREES CHALLENGE

CONTINUING THE CHALLENGE



This year, thanks to continued growth of our partnership with City of Boise and now CEO of Valley Regional Transit, Elaine Clegg, the Elaine Clegg City of Trees Challenge saw extensive growth as we scaled-up our impact across the city. In partnership with Arbor Day Foundation, Enterprise, and One Tree Planted, and under the leadership of the Canopy Network, City of Good, Boise Tree Captains, and Boise Parks and Recreation, we planted over 1,800 trees along streets, in parks, at schools, and at homes all across Boise.

AMPLIFYING OUR IMPACT ACROSS BOISE



545 trees in new developments across the city



250 trees planted by Boise Community Forestry in parks and right-of-ways to continue building health and resilience in Boise's community forest



491 trees planted in target neighborhoods, in parks and at schools to address tree equity



230 trees in homes across Boise thanks to our tree coupon program with Edwards, Franz Witte and Zamzows



BOISE TREE CAPTAINS

This year, with expanded support from USDA Forest Service and City of Boise, we partnered with City of Good to hire our Volunteer Coordinator, Emma Stammer. Emma led the Boise Tree Captains Program, which in its second year and with over 15 active volunteers, planned for and planted over 217 trees at homes across the city in October.

FOREST SEEDLINGS

Thanks to generous funding support from The Nature Conservancy in Idaho, we planted an additional 25,000 seedlings in Boise National Forest to help restore lands damaged by the 2016 Pioneer Fire.



TREE PLANTING EVENTS

Planting trees with community members—Boise Tree Captains, volunteers, students—not only brings people together but also allows them to actively contribute to a greener and more sustainable future. Together, we can achieve a collective impact that goes beyond environmental benefits, instilling a greater sense of pride and responsibility in our community.



SPRING 2023 ARBOR DAY FOUNDATION PLANTING

Sponsored by the Arbor Day Foundation and Enterprise, 100 trees were planted at Lowell Scott Middle School and Charles McDevitt Park, all within Centennial Neighborhood - a key area of the city identified as needing additional trees to reduce urban heat and improve quality of life for local residents. The Network and Cities of Boise and Nampa Parks and Recreation Departments led this effort, which included volunteers from Lowell Scott Middle School, Enterprise, and Boise Tree Captains.

“ I grew up in a very poor community where we didn’t really have nature or parks, or trees even. I fell in love with birds when I was a kid and not really being able to see them wasn’t great. So, now I can impact nature and hopefully plant trees for birds. “

- Tree Planting Volunteer



FALL 2023 ONE TREE PLANTED & SUPER TREES

Sponsored by One Tree Planted, 130 trees were planted in 11 Boise Parks within eight neighborhoods identified as needing trees to reduce urban heat and improve quality of life for local residents. The Network, City of Good and Boise Parks and Recreation led this effort in partnership with SuperTrees and volunteers from Boise State University and ExtraMile Arena.



COMMUNITY CONNECTIONS



LOST GROVE & SHADE CITY BREWFEST

The Shade City Brewfest showcased how for profit companies and non-profit organizations are investing in health and sustainability programs across Idaho and beyond. In its second year, this Earth Day community celebration led by Lost Grove Brewing, Idaho Botanical Garden and Treasure Valley Canopy Network expanded our reach across Idaho and showcased community enthusiasm for partnering on sustainable business and climate action. In 2023, through our partnership with ClimateHound, Shade City was a carbon-neutral event, further showcasing that we can invest in climate action while hosting a community event that is becoming Idaho's premier Earth Day celebration.

“ We are so proud to work with Shade City Brewfest, an event that truly exhibits the power of planning a party for a low climate impact. Partnering with the leadership teams to manage the event's impact, and tell the story, is helping to accelerate climate goals across both Boise and the greater PNW region. “

- Palmer Fox, Co-Founder and CEO at ClimateHound



COMMUNITY CONNECTIONS

PUTTING DOWN ROOTS FOR GOOD

In our second year of partnering with Boise State University and ExtraMile Arena, we helped plan for, plant and grow over 1,000 urban trees and forest seedlings in partnership with ten artists who visited Boise throughout the course of the concert season. In April, our friend and partner, Michael Cullen with ExtraMile Arena was awarded the Boise State University President’s Community Service Award for forging an innovative partnership with TV Canopy Network to advance community climate action in support of the City of Boise and Boise State University.

“ We are thrilled to continue our partnership with Treasure Valley Canopy Network by sharing a climate-forward gift with our ExtraMile Arena artists. Putting Down Roots for Good invests in planting and caring for trees that will help improve the quality of life for Boiseans and Idahoans for decades into the future. “

- Michael Cullen, Assistant Director of Brand and Marketing at ExtraMile Arena





TEAM SPOTLIGHT

 **100**
TREES PLANTED
IN 2022


4X
MORE TREES

 **400+**
TREES PLANTED
IN 2023

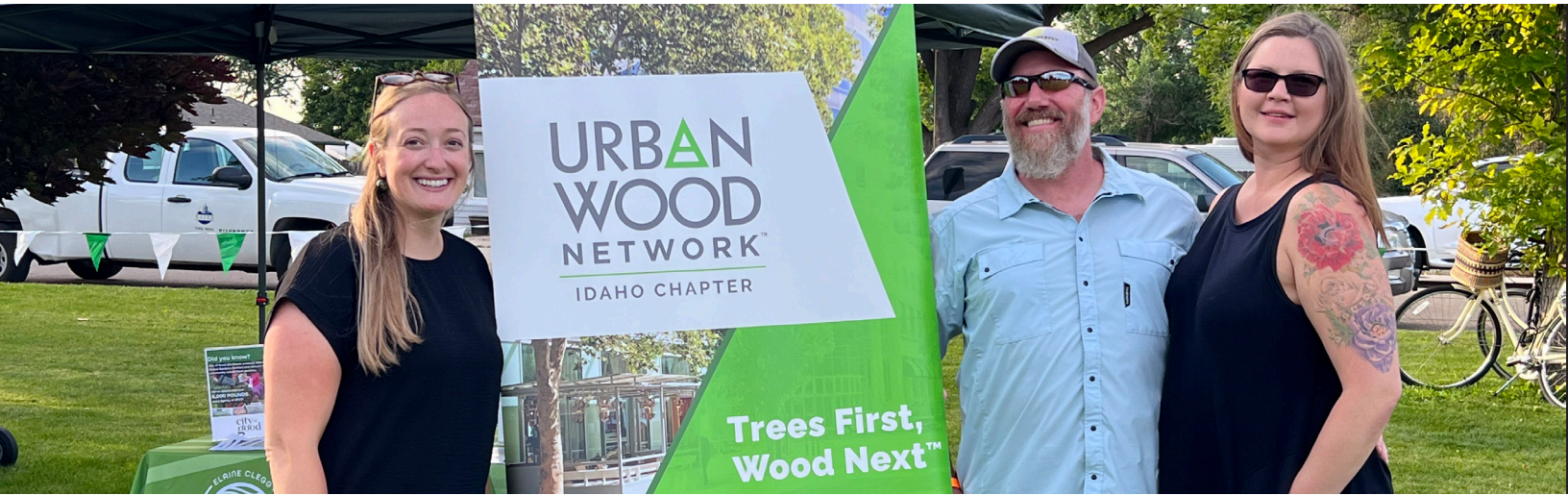


GROWING OUR TEAM -- EMMA

This year we added our first staff member to the Canopy Network Team, Emma Stammer. As our Volunteer Coordinator, Emma supported the Boise Tree Captains Program and helped us scale-up our impact - planning for, planting and growing trees in neighborhoods all across Boise.

“ I’m having so much fun working together with City of Good and Treasure Valley Canopy Network to give volunteers the opportunity to contribute to better communities through programs like the Boise Tree Captains. “

- Emma Stammer, Volunteer Coordinator for Treasure Valley Canopy Network & City of Good



NETWORK PROGRAMS

As the Network grows and evolves, we continue to expand our various programs in service to communities across the Treasure Valley:

The Idaho Chapter of the Urban Wood Network has expanded opportunities to recycle large urban trees through partnerships with various cities, tree care companies and local millers and makers.

The City Forest Credits Program continues to care for over 600 trees planted in 6 Boise parks that are sequestering carbon and benefitting from the sale of carbon+ ecosystem credits through the national City Forest Credits Program

The Idaho Power Shade Tree Program continues to grow across the Treasure Valley and the state of Idaho, planting over 18,000 trees to-date since 2013.



TEAM DEVELOPMENT & IMPACT

This year our teams participated in several national programs and events that have helped us share our story and gain valuable tools from our peer communities across the United States.

Thanks to leadership from the City of Boise Climate Action Division, City of Boise and the Treasure Valley Canopy Network were selected into a cohort of 16 cities from across the US to participate in Urban-Nature Based Climate Solutions Accelerator, culminating with a 3-day strategic retreat in Cleveland, OH in October.

Network staff and leadership participated in the 2nd Annual World Forum on Urban Forests in Washington DC in November





MEMBERS

“Our Azek team remains a contributing member of the Treasure Valley Canopy Network as our commitment to helping to bring full-circle recycling solutions to our local communities. Through our shared vision, the Network and Azek are continually investing in recycling to reduce waste and investing in planning for planting and growing trees that will improve quality of life for residents across our region.”

Dugan Murray, Senior Director of Operations at AZEK - Boise

VISIONARY



LEADER



STEWARD: Jayker, Idaho Power, Jensen Belts Associates, Republic Services and The KeystoneConcept.

MEMBER: Meridian Idaho, Southwest Idaho Conservation and Development, University of Washington, SAF, and Melad Tree Farm.

ANNUAL FINANCIAL REPORT



\$37,000
CONTRIBUTING MEMBERSHIPS

\$24,000+
IN PRIVATE DONATIONS

\$200,000+
IN-KIND CONTRIBUTIONS

Staff and Board of Directors non-compensated time & materials

\$134,250+
RAISED FOR CITY OF TREES CHALLENGE

Thanks to funding support from City of Boise, The Nature Conservancy in Idaho, One Tree Planted, Arbor Day Foundation and Enterprise, we increased our impact 4x across Boise in 2023.



2024 VISION AND GOALS

In 2023, the Network had great success growing our programming and organization: City of Trees Challenge; Idaho's Urban Wood Network; improved coordination and planning by the Board of Directors and added staffing capacity thanks to a unique partnership with City of Good. We also successfully met and exceeded our goals for fundraising and contributing member growth. In addition to our success, we are experiencing challenges associated with this rapid growth - primarily staffing needs to continue to scale-up the impact of existing programs across the Treasure Valley. In 2024 we will: (1) Continue to invest in organizational governance and leadership within our Board of Directors; (2) Expand member contributions to support increased staffing to meet the demands of our programs; (3) Grow fundraising and partnership efforts at the local, regional and national level; (4) Invest in our programs and diversify them to serve cities beyond Boise by scaling-up the successful model created by the Elaine Clegg City of Trees Challenge, using the \$1.1 million Treasure Valley Equity Award from the USDA Forest Service Inflation Reduction Act Program